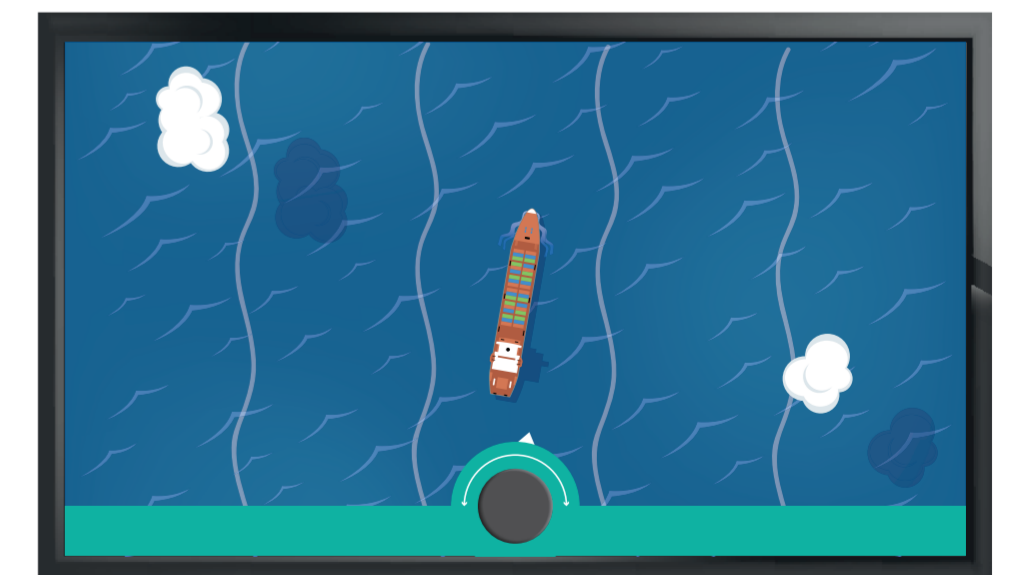
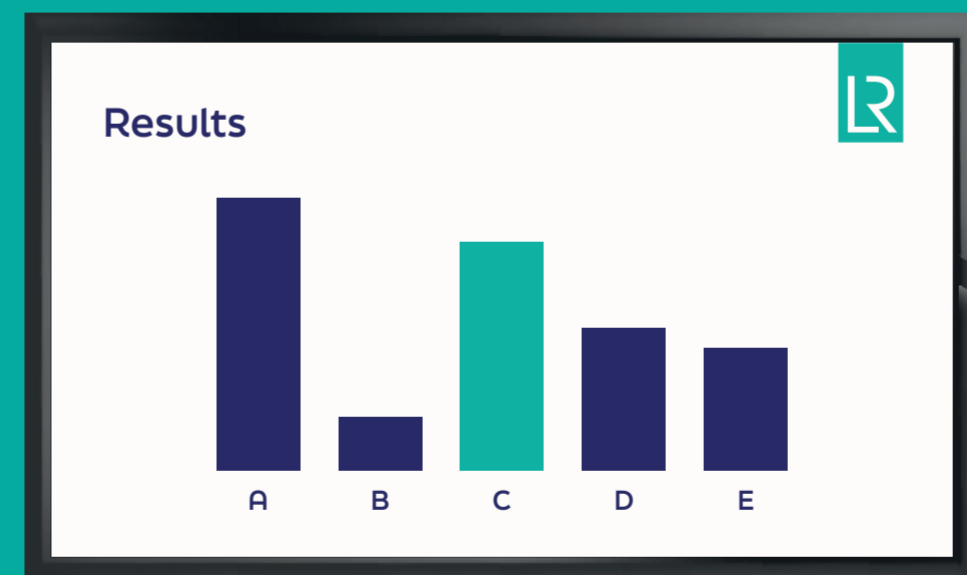
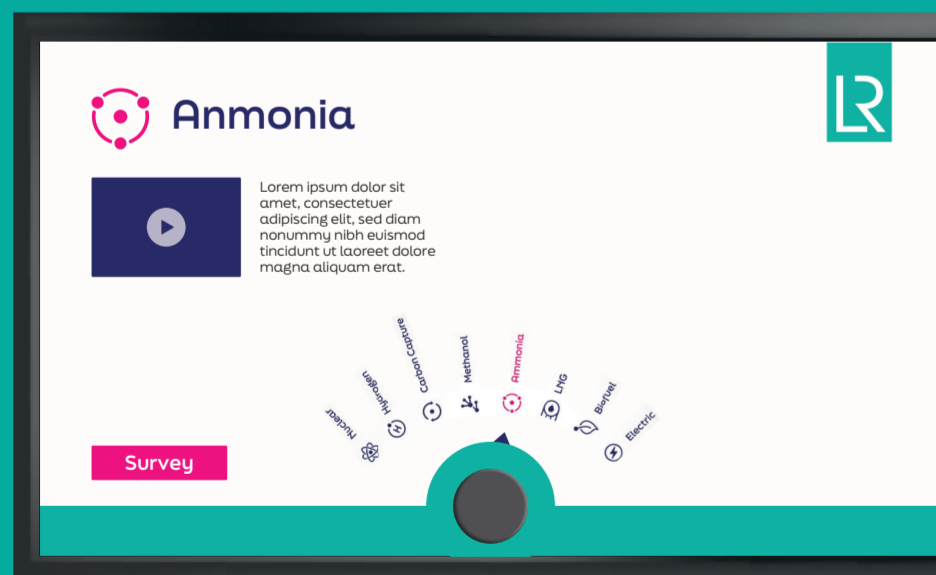




Interactive Table

Focussing on "Fuel for thought" we propose an interactive touch table experience where visitors are asked to cast their opinion on which fuel is likely to dominate shipping in the next years (period to be specified). The interaction can be light touch and a bit of fun, potentially with a 'live' results feature, and with options to input more detail, and then select or predict the optimum fuel solution – note that we suggest having the cost calculator available on the adjacent media centre in the technical area. In the visual we show an optional screen which would be for a gamified option where visitors take the helm (our interactive BMW style puck) and navigate a vessel which can pick up LR 'boosts' to reach its destination in the fastest time.



Indicative screen example

Optional extra screen

